

La Plata Electric Association, Inc. 2012 Strategic Plan

LPEA Mission Statement

To provide our members safe, reliable electricity at the lowest reasonable cost while being environmentally responsible.

~ Areas of Strategic Focus for 2012 ~

Reasonable Rates

Maintain lowest reasonable rates while keeping good financial ratios.

Objectives/Actions:

- Design 2013 rates
- Maintain Financial Ratio Requirements
- Update 10 year Financial Forecast
- Review Line Extension Policy to assure fair and equitable standards
- Complete transfer of 115kV facilities to Tri-State
- Identify possible activities for "Shared Services" with other cooperatives
- Review & analyze investment strategies of the Co-op
- Work with Power Supplier to assure LPEA obtains fair and equitable rates from them
- Update Electric Service Regulations
- Update Distributed Generation Policies

Reliability

Improve reliability of electric power through the use of new technologies and targeted maintenance practices.

Objectives/Actions:

- Finalize AMI Deployment Plan and RUS loan
- Complete NERC Audit
- Complete Four Year Construction Work Plan & Loan Application
- Complete identified system maintenance, including pole testing, PCB transformer change outs, raptor protection, and tree trimming

Communications & Community

Continue to enhance communications and relationships with LPEA's members and communities.

Objectives/Actions:

- Communicate as early as possible rate changes 2013 and the possible impact to LPEA programs
- Continue involvement in Economic Development activities
- Continue networking with all Local, State, National Officials and other Organizations
- Communicate Legislative and Regulatory Impacts on LPEA and its members
- Communicate LPEA Performances & Objectives

Customer Service

Improve service to our members with payment options, energy efficiency, conservation, electrical safety and local renewable generation education, and electrical service.

Objectives/Actions:

- Provide home and business energy assessments
- Increase Energy Efficiency efforts in weatherization, energy audits, and commercial lighting
- Support Local Renewable Generation projects with education and consultation
- Complete as many electrical safety demos in area schools and businesses as possible
- Increase Safety Awareness and Effectiveness, including security measures for LPEA workforce and for the membership
- Increase marketing of payment options
- Develop an action plan for Electric Vehicle impacts and programs